

ACA LEADERS FORUM 2019

24 JULY 2019

FOUR SEASONS HOTEL SINGAPORE
BALLROOM A, LEVEL 2



FOREWORD



Ms. Le Chau Giang
ACA President

With the volatility in global trade relationship, business leaders need to be more adept in anticipating risks and tapping into new opportunities to secure growth. Gain insight on the latest trade development, addressing the realities while looking out for new opportunities among the trade challenges;

The pace of change around us continues to increase, this requires businesses to keep in touch on the latest trends among consumers and our communities: e-commerce, travel retail and more. Learn what's trending now and how best to lead and adapt to the market trends;

Understand the latest regulatory developments from those closest to their inception. Focusing on two important markets in this region, China and Indonesia, be ready to face what's coming in the area of cosmetics regulation in China and Halal in Indonesia;

The objective of the Forum is to provide a unique platform to understand and discuss with experts the concerns/issues of today as well as an opportunity to network with other executives;

**We look forward to welcoming
you at the Forum!**

Platinum Sponsors



Gold Sponsors



Silver Sponsors



why

- Provide opportunity for senior Executive Leaders of Cosmetic Manufacturers, Ingredient Manufacturers and Importers to hear directly on Global Trade developments, regulation changes in Asia and trends in consumer behaviors;
- Discuss with experts concerns and issues about doing business in ASEAN and share with them on industry perspective;
- Create a networking opportunity during an exclusive event;
- Contribute with heart, to a Research Fund on Asian Women Breast Diseases led by SingHealth and NUS Duke;

who

An exclusive event providing opportunities for

- Senior business, marketing and R&D Leaders of cosmetic companies;
- Senior business, marketing and R&D Leaders of cosmetic ingredient companies;
- Interested associations and individuals who need to know more about development of the cosmetic industry in Asia

PROGRAMME

08:15

REGISTRATION

08:55

INTRODUCTION
Ms. Le Chau Giang
ACA President



09:00

SOLO PIANO PERFORMANCE
*in support of SingHealth-DUKE Research Study on
Asian Woman Breast Disease*

09:10
Session 1
GLOBAL TRADE:
*What are the
opportunities
and challenges?*

With the volatility in global trade relationship, business leaders need to be more adept in anticipating risks and tapping into new opportunities to secure growth. Gain insight on the latest trade development, addressing the realities while looking out for new opportunities among the trade challenges

Dr. Denis Hew
Director Policy Support
Asia Pacific Economic Cooperation (APEC) Secretariat

10:00

PANEL DISCUSSION
WITH INDUSTRY SENIOR EXECUTIVES

A number of events have taken place during the last couple of years: US-China tariffs, CP-TPP entered into force, RCEP negotiations, etc. How do these influence the way companies organize and manage their supply chain?

Panelists:

Dr. Denis Hew
Mr. CK Tan (*Lubrizon*)
Ms. Francine Lamoriello (*Personal Care Products Council*)

Moderator:

Mr. Kevin Whelan

10:30

TEA/COFFEE NETWORKING

10:50

Session 2

E-COMMERCE:

How to best use these platforms?

E-commerce has become an important strategy to reach consumers and yet there is untapped potential in driving growth for the ASEAN cosmetics industry. Benefit from understanding the e-commerce pathways in China and future policy in ASEAN to spur growth.

Zero Friction Future with Facebook

Ms. Via Reyes-Abano

Regional Product Marketing Manager, FMCC/Retail Vertical

When Beauty meets Technology

Ms. Moony Li Yue

Senior Vice President, Head of FMCG, Lazada Group

12:00

PANEL DISCUSSION

All companies have put in place an e-commerce strategy. How is this affecting the way we shop? How are companies reacting and adapting? What are the regulatory impacts?

Panelists:

Ms. Via Reyes-Abano

Ms. Moony Li Yue

Mr. Jitha Thathachari *(Luxasia)*

Mr. Gil Perez *(Procter & Gamble)*

Moderator:

Mr. Tjo Kwe Sung

12:30

LUNCH

13:30

Session 3

MARKET TRENDS:

What's trending in the cosmetics industry and its impact to business?

The pace of change around us continues to increase, this requires businesses to keep in touch on the latest trends among consumers and our communities. Learn what's trending now and how best to lead and adapt to the market trends .

Sub-zero Waste:

Sustainability trends and implications to the beauty industry

Ms. Annie Yao, Associate Director, Client services, Intel

Travel Retail:

NOW and FUTURE

Mr. David Pang, Chief of Staff, Shiseido Travel Retail Asia Pacific

Personal Care driving Sustainability

Performance and Trends

Dr. Magali Bonnier, Global Personal Care R&D

Director-Formulation, Croda

Sustainability:

Trends and implication to business and consumers

Ms. Caroline Moussou dit Bourdallé, Global Sustainability

Director, IFF,

15:30

TEA/COFFEE NETWORKING

15:50

Session 4

KEY REGULATORY UPDATES:

What's coming and how best to be prepared?

China cosmetics regulation update

Mr. Jason Chen

*Business Head, Global Cosmetic Division,
Chemlinked/REACH24H*

16:20

PANEL DISCUSSION

Different market research companies are trying to capture consumer trends. These certainly have a direct impact on the way products and ingredients are developed. Is the speed of change accelerating? How can companies adopt and adapt? Regulations in China are going through a major revolution. Is this positive to companies and global trade?

Panelists:

Ms. Annie Yao

Mr. David Pang

Dr. Magali Bonnier

Ms. Caroline Moussou dit Bourdallé

Mr. Jason Chen

Ms. Joy Zou (Informa)

Moderator:

Dr. Alain Khaiat

16:50

Special Session

*Update on the
Halal Cosmetic
Regulation in
Indonesia*

Understand the latest regulatory developments from those closest to their inception. Focusing on an important market in ASEAN, Indonesia, be ready to face what's coming in the area of Halal cosmetic regulation in Indonesia

Halal Update in Indonesia

Prof. Ir. Sukoso

Head of Halal Implementing Agency (BPJPH), Indonesia

17:50

CONCLUDING REMARKS

Dr. Alain Khaiat

ACA Chairman



18:00

Musical Cocktail

Our event will end with a great musical performance by highly talented musicians

Let us put our hearts together in support of
**SingHealth-Duke NUS Pathology
Academic Program**

Part of the proceeds from the Forum will be donated to the Research Fund



Please visit CTFAS website
<https://ctfas.org/upcoming-events/aca-leaders-forum-2019/>
for registration details.

For any query including sponsorship package,
please contact **ACA Secretary, Susan Neo**
susan.neo@aseancosmetics.org

Presented by:



In collaboration with:



SPEAKERS BIOGRAPHY



Dr Denis Hew
Director Policy Support

Asia Pacific Economic Cooperation (APEC) Secretariat

Dr. Denis Hew is currently the Director of APEC Policy Support Unit (PSU). In this position, he is responsible for the work program and operations of the PSU, which is the research and analysis arm of APEC.

Before taking up his current appointment, Dr. Hew was Regional Cooperation Specialist at the Asian Development Bank (ADB), where he managed technical assistance and coordinated efforts on regional cooperation and integration in the Southeast Asia department. From 2001 to 2008, Dr. Hew was Senior Fellow and Program Coordinator (Regional Economic Studies) at the Institute of Southeast Asian Studies (ISEAS) Singapore. He was also for many years the Managing Editor of the ASEAN Economic Bulletin, a leading academic journal that focuses on policy-relevant economic issues in Southeast Asia. Dr. Hew has written extensively on regional economic cooperation and integration, especially in ASEAN and the Asia-Pacific region.

Dr. Denis Hew holds a BSc (Hons) in Economics from the University of Warwick, United Kingdom and MSc and PhD in Finance from the University of Manchester, United Kingdom



Ms Via Reyes-Abano
Regional Product Marketing Manager

FMCC/Retail Vertical Facebook

Via Abano is an industry-proven Senior Marketing Manager with 17+ years of substantial experience in brand management and marketing, helping FMCG brands achieve unique brand positioning in their target markets. She is extensively experienced across multinational organizations and top Personal Care and Beauty brands in the Asia Pacific markets having worked in Unilever and Johnson and Johnson in both local and regional roles. Last November 2018, Via moved to Facebook as the first ever CPG and Retail Product Marketing Manager for APAC. She is leveraging her traditional marketing experience to help these verticals accelerate their business through transformative Facebook solutions such as Collaborative Ads and Offline Solutions among others.



Ms Moony Li Yue
Senior Vice President, Head of FMCG

Lazada Group

Formerly from P&G working in SK-II across finance, marketing, sales functions and managing department store and travel retail channels. Based in both China and Singapore, Moony has good view of APAC Beauty industry landscape and dynamics.

As part of leading ecommerce platform Lazada's FMCG founding team, Moony now oversees Beauty and FMCG category in Lazada and has established partnership with L'Oreal, Unilever, P&G, Estee Lauder Companies, J&J, Shiseido, Amore Pacific, Danone, Nestle in the past 4 years. Moony also holds MBA degree in National University of Singapore.



Ms Annie Yao
Associate Director, Client Services

Mintel

Annie joined Mintel in 2017 as an Associate Director – Client Services for the South APAC region. She is responsible for the roll-out of the Insights Program to Mintel clients across the region to uncover key macro-consumer trends and their applicability including but not limited to food, drink, beauty and personal care categories.

Annie has extensive research experience, primarily in new product development. Prior to Mintel, she was with Nielsen Innovation Analytics team designing projects to deliver insights around new product ideation, concept and product testing, pricing and portfolio optimization strategy. Over the years, she has worked with FMCG brands, financial services and pharmaceutical clients on initiatives in over 20 countries - mostly in Asia Pacific, Middle East and Africa.

SPEAKERS BIOGRAPHY



Mr David Pang

Chief of Staff

Shiseido Travel Retail Asia Pacific

David is Chief of Staff for Shiseido Travel Retail, a global organization within the Shiseido Group responsible for the duty free beauty business worldwide, with operations spanning airports, downtown stores, airlines and border shops.

As a senior advisor to the President & CEO and a member of the Executive Committee, David leads the integration of strategic priorities across the business - strategy, brands portfolio, financial and performance management, organization and talent.

He is also responsible for the enterprise risk management, compliance and legal capability within the Travel Retail organization.

Prior to his role at Shiseido Travel Retail, David was a senior management consultant experienced in advising C-level executives in organization strategy for Fortune 500 companies operating in beauty, financial services and technology sectors.

He was featured by Channel NewsAsia on commentaries for "attracting millennial talent" and "learning agility" as well as BBC News on "digital sustainability".

David graduated from Nanyang Business School with a degree in Applied Economics.



Dr Magali Bonnier

Global R&T Director – Personal Care

Croda

Dr. Bonnier is currently the global R&T director for Beauty Formulation in Personal Care business of Croda. This category is focusing on developing and increasing the value from Croda's formulation ingredients via our formulation science capability.

She previously worked at International Flavors & Fragrances as the Technical director for Personal Wash category located in Singapore. The focus was to set up research capabilities around fragrance delivery systems for rinse-off applications.

From 2006 till June 2011, Magali was the head of Industrial Program Development within the Institute of Chemical and Engineering Sciences (from ASTAR), and additionally in 2008 became the Specialty chemicals program manager. Dr. Bonnier liaised with companies from a variety of fields (sustainable energy, pharmaceuticals, and consumer care) to establish synergistic R&D collaborations with perspectives on innovative applications.

In 1998, Dr. Bonnier joined the new joint venture of General Electric-Bayer Silicones for 7 years, during which she held positions, ranging from sales account manager to marketing. Her responsibilities included the introduction of new materials to key customers, responding to specific requirements in a rapidly-evolving industry.



Ms Caroline Moussou dit Bourdallé

Global Sustainability Manager

IFF

Caroline joined IFF in 2016 to focus on sustainability for key fragrance customers and since 2019, she had taken the leadership on responsible sourcing in addition to customer engagement.

Caroline studied international business at ISC business school and completed her education in sustainability at the College of Environment and Sustainability and in social entrepreneurship at INSEAD.

Prior to IFF, she was Skincare Marketing Group Manager at Chanel Fragrance and Beauty then joined their Sustainability team with a core mission in responsible sourcing of natural supply chains, biodiversity and livelihood programs with communities.

SPEAKERS BIOGRAPHY



Mr Jason Chen
Business Head, Global Cosmetic Division
Chemlinked/REACHED24H

As the core management team members, Mr. Chan previously worked as the Global Consumer Products Service Dept manager, the Key Account Manager of Chemical Dept in Chemlinked/REACH24H. He focuses on the research of Chinese cosmetic regulations and toxicology assessment. He has assisted a number of clients to obtain pre-market approvals from China Food and Drug Administration and also has extensive experience in cosmetic ingredient assessment for substance with potential risk. He promoted the cooperation with US Commercial Service, China Ministry of Commerce, other government officials and associations. With over 12 years of compliance experience in listed companies at home and abroad, he has successfully served Fortune 500 products manufacturers, distributors, cosmetic and raw chemical material companies for Chemlinked REACH24H.



Mr CK Tan
Vice President, Asia Pacific
The Lubrizol Corporation

CK Tan is vice president, Asia Pacific for The Lubrizol Corporation, where he is responsible for leading Lubrizol Additives and Lubrizol Advanced Materials organizations in the region.

Mr. Tan has 30 years of experience in the petroleum industry. He is primarily focused in the Asia Pacific region and is currently based in China. Mr. Tan originally joined Lubrizol Additives in 1990 serving in various sales roles, including managing global accounts in Asia. He left Lubrizol in 1997 to join Tyco Plastics & Adhesives where he was responsible for starting a new adhesives business in Asia, which included the acquisition of various companies to help with establishing this presence. He rejoined Lubrizol in 2003 as business manager, industrial products, Asia Pacific for Lubrizol Additives before joining Lubrizol Advanced Materials in 2007 to lead the company's personal, home and health care and performance coatings business in Asia Pacific. He was appointed to his current position in March 2018.

Mr. Tan earned his Bachelor of Science (Honors) degree in Mechanical Engineering from the University of Strathclyde, United Kingdom, and MBA from the same university.



Mr Kevin Whelan
Head of Regulatory Affairs Asia Pacific & Global Policy and Product Stewardship
Johnson & Johnson

Kevin is a proactive and versatile corporate professional with more than 25 years of high-profile global experience leading prominent organizations in fully leveraging regulatory, policy and government relations to achieve core business objectives.

Kevin began his career as a marketer for numerous multinational companies such as Columbia, Ralph Lauren and others. He then transitioned to Pfizer pharmaceuticals where held increasingly senior positions in marketing, Regulatory Policy and Corporate Affairs. During his time at Pfizer he was responsible for collaborating with business partners to develop global policy positions on topics such as biosimilars, healthcare reform, pain therapeutics and many more.

Kevin joined the J&J Family of Consumer Companies in 2014. He has led the Global Policy and Product Stewardship team, the global claims organization and the strategic alliance group. Over the past two years Kevin has been the Regulatory lead for the Asia Pacific team. Kevin holds a Master of Science Pharmaceutical Medicine from The Royal College of Physicians, Dublin, Ireland, a Diploma in Leadership and Authority from Harvard University Kennedy School of Government and a Bachelor of Arts (Business Management) from William Paterson University, Paterson.

SPEAKERS BIOGRAPHY



Mr Jitha Thathachari

Head, Business Development, Strategy & Development
Luxasia

Jitha heads Business Development at Luxasia, Asia's beauty omni-leader. Luxasia retails 140+ brands across 15 countries in Asia-Pacific, with 4200+ points of sale, and 250+ online stores on 3rd party marketplaces. Jitha also has extensive experience in fintech and consumer internet, and is an angel investor in tech startups.



Mr Gil Perez

Head of Regulatory Affairs & Product Safety for Global SK-II and Global Chemical Management
Procter & Gamble

Gil Perez has the unique experience of serving in both the public and private sector. He served as a regulator, evaluating environmentally critical projects for the Philippine Department of Environment for 3 years, before joining Procter & Gamble in 2000. He now leads the regulatory affairs and product safety of Global SK-II and Global Chemical Management for P&G. This unique experience has helped him keep a pragmatic view of compliance, including the challenges of supporting e-commerce business.



Joy Zou

International Marketing Manager, Beauty Division
Informa Markets

Joy Zou (Ms), with the bachelor's degree of mass communication from East China Normal University, has been working in market research for different industries. In 2017 Joy joined Informa as marketing manager of Informa beauty shows in Southeast Asia, in charge of all marketing and research activities for Vietnam, Laos, Thailand and has been deeply engaged in the launch of Mekong Beauty Show (BtoB event for Vietnam, Laos, Cambodia, Myanmar) and Beyond Beauty ASEAN Bangkok. These two events after three editions have grown rapidly to become -- leading show covering Mekong countries & the largest beauty trade event in Southeast Asia.

After the combination of Informa group and UBM group, Ms. Joy is taking the new role as the International marketing manager of the brand new Informa markets beauty division, helping to build up marketing strategies of Informa beauty portfolio in Southeast Asia which contains nine events now. Her understanding about the beauty industry in ASEAN countries are giving added value to the shows and creating communities to help the industry grow in a healthier way.